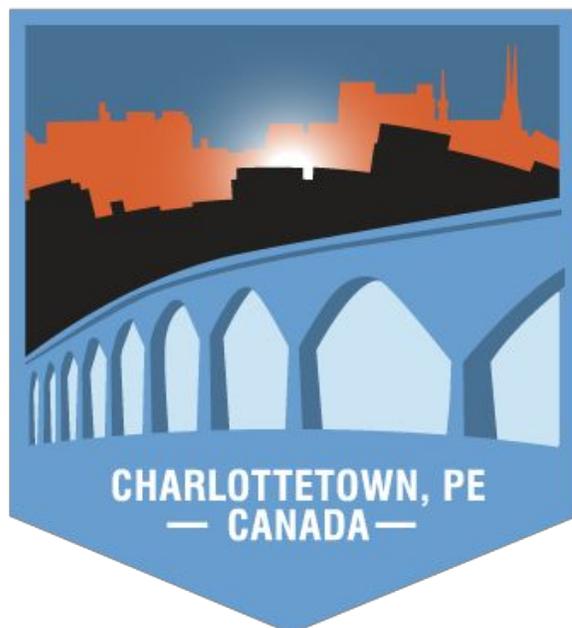


Northeast PHP 2016 Sponsorship Packages



2016
Northeast
PHP & UX Conference
AUGUST 4 & 5
2016.northeastphp.org

Thank you for your interest in sponsoring Northeast PHP! Within this packet, you'll learn a little about our history, who we are, and why we need your help in sponsoring Northeast PHP 2016. This year marks the 5th year of the conference and our first time in Prince Edward Island, Canada!

Our History

It all started with a conversation between the organizers of the Boston PHP, Atlantic Canada PHP, and Burlington, Vermont PHP user groups. Boston PHP was (and still is) the largest and most active PHP community in the world and had long dreamed of starting its own conference. After almost a year of planning and collaboration between organizers throughout the northeast region, the dream was finally realized with the inaugural Northeast PHP conference in August of 2012.

Starting with no budget and no conference experience, the organizational team overcame many challenges to create an event on par with the big technology conferences. With the event space generously donated by Microsoft's New England Research and Development (N.E.R.D.) Center the Northeast PHP organizers were able to check many large ticket items off of their list. Many other sponsors, too numerous to mention here, provided additional resources making it possible to keep the ticket price to an absurdly low price. Most profoundly, all the organizers or speakers not only volunteered their time, but also contributed their own expenses to participate in the conference.

Who We Are

While grouped in PHP, the Northeast PHP conference is not just about PHP. Many PHP developers are working on websites and applications, which means that they need more than just PHP skills to get ahead. The additional Web Technology and User Experience topics help these developers broaden their skill sets and expand their knowledge and experience.

As the Northeast PHP team looks to the future there is a strong desire to take the event on the road, traveling throughout the northeast region. With many developers in the northeast region, and not many conferences serving these developers, Northeast PHP can help developers grow and learn, becoming confident and sharing their own talks. Initially the team planned to have satellite events in Prince Edward Island and Burlington, Vermont, with additional locations to be considered in future years.

We are a community driven conference and value the participation of each member of the PHP community. Because of this, we strive to keep our conference costs low for attendees so that the conference is accessible to everyone from students and novices to the advanced PHP user.

Conference Breakdown

2 Days (3 days of sponsor access to delegates)

30 Talks (3 concurrent sessions)

Uncon Track (depending on numbers)

Testimonials

“@noiselabs: It was great to be a part of @NEPHP. Great talks, very good vibe and excellent venue.”

“@JoubranJad: #nephp was absolutely a great conference!”

“@aphelionz: @NEPHP you guys rock!”

“@cfowlerMSFT: Thanks to the awesome organizers of #nephp for an amazing conference! @NEPHP”

“@choult: @NEPHP has been a nice conference - I will definitely be hoping to make it to Prince Edward Island next year :)”

“@GabeRicard: Great weekend at #nephp. Kudos, @NEPHP”

“@dvdpearson: Thanks @NEPHP for all these awesome talks. I'll drive 12 hours again next year for sure! #php”

@andigutmans: Thanks to @NEPHP for hosting me for the opening keynote today. It was a great crowd! #NEPHP

Northeast PHP 2015

Last year we had 150 attendees with 30 talks given by 28 speakers. Our two keynotes by Andi Gutmans (CEO and Co-founder of Zend) and Susie Sedlacek (Principal of 2HRV) bookended two days packed with talks that covered a broad range of topics, including UX/UI, APIs, marketing, PHP7, dev tools, and many others.



Sponsorship Packages

We are entirely non-profit. These funds are vital to holding the conference and cover costs such as renting the venue, providing meals, speaker travel expenses, and hotel rooms.

	Platinum	Gold	Silver	Bronze	Community
Logo on swag bag	√	√			
Mention on Twitter	√	√	√	√	√
Items can be inserted into Swag Bag	√	√	√	√	√
Schedule Logo	√	√			
Website Logo	√	√	√	√	√
Mention at Opening and Closing Keynote	√	√			
Access to Job Board	√	√	√	√	
Sponsor Spotlight Blog Post	√	√	√		
Exhibition Table	√	√	√		
Half (Shared) Exhibition Table				√	√
Price (Fixed)	\$6,000	\$3,000	\$1,500	\$500	\$100
Quantity Available	2	6	10	Unlimited	Unlimited
Conference Pass	Up to 6	Up to 4	Up to 2	Up to 1	0
Additional Passes	40% off	30% off	20% off	15% off	10% off

Community

We are focused on being a community centric conference, therefore we offer a community level sponsorship for \$100. Your logo will be featured on the website and you will also be mentioned on Twitter.

Branded Sponsorship Opportunities

We also offer branded sponsorship opportunities for conference events and swag:

Speaker's Dinner	~\$3,800
Event Night	~\$2,000
Day 1 Meals	~\$5,000
Day 2 Meals	~\$5,000
Conference T-Shirts	~\$1,800
Lanyards	~\$ 350

Conference Details

August 4th - 5th, 2016 (Pre-conference day August 3rd)
Charlottetown, Prince Edward Island, Canada

Previous Conference Websites

Northeast PHP 2015	http://2015.northeastphp.org/
Northeast PHP 2014	http://2014.northeastphp.org/
Northeast PHP 2013	http://2013.northeastphp.org/
Northeast PHP 2012	http://2012.northeastphp.org/

Please contact either Peter MacIntyre (peter@northeastphp.org) or Kristin Boggio (kristin@northeastphp.org) if you're interested in becoming a sponsor for Northeast PHP 2016 or have any questions about sponsorship.